



EKAASHA
TECHNOLOGIES
MISSION DIGITAL

DIGITAL MARKETING
PROPOSAL
FOR
AYUSHI HOSPITAL

Contact No: 91 9598106119
Address: George Town, Prayagraj, Uttar Pradesh



INTRODUCTION

"Welcome to Ekaasha Technologies Pvt. Ltd., a leading IT solutions provider with a rich legacy of 6 years. Founded on the principles of innovation, excellence, and customer satisfaction, our company has established itself as a trusted partner for businesses seeking cutting-edge technology solutions. Under the visionary leadership of our CEO, **Mr. Pushpendra Rai**, we have consistently delivered high-quality services and products that exceed our clients' expectations. With a team of skilled professionals and a passion for technology, we aim to empower businesses to reach new heights of success."

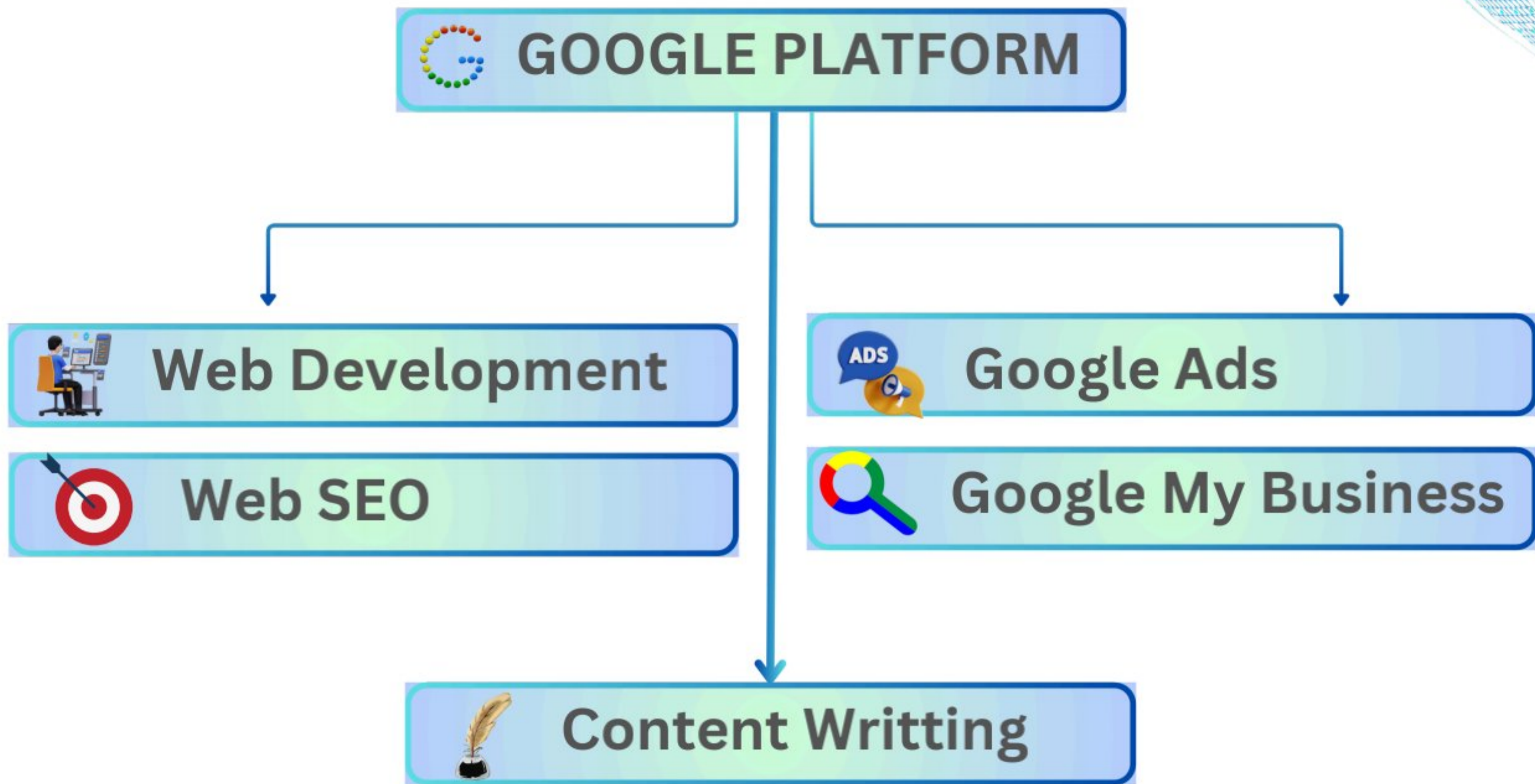
Sincerely,

PUSHPENDRA KUMAR RAI

Ekaasha Technologies Pvt. Ltd.



Discover What Sets Us Apart



"Leverage Google's powerful tools to maximize your online visibility and drive targeted results."

"Our Expertise, Your Success"





Discover What Sets Us Apart



SOCIAL MEDIA

 **FACEBOOK**

 **INSTAGRAM**

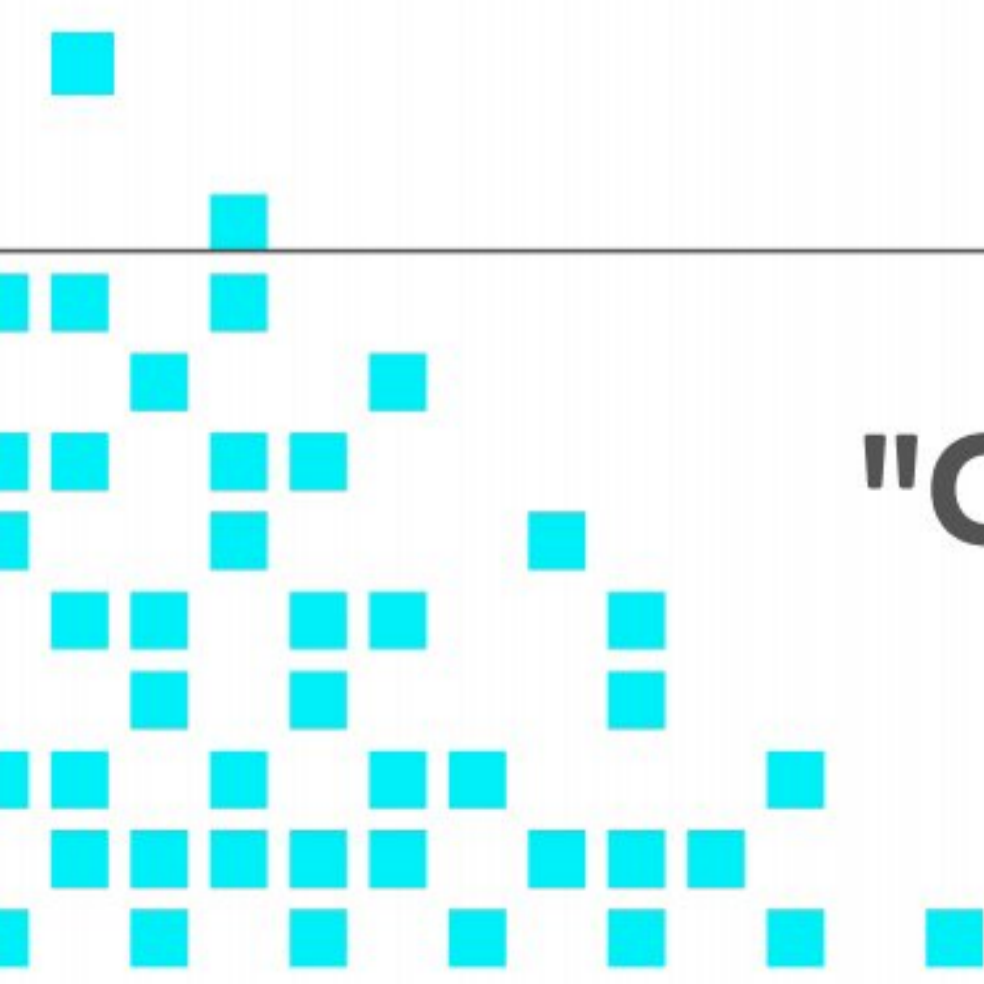
 **GRAPHIC DESIGNING**

 **LINKEDIN**

 **TWITTER**

 **Logo Design**

"Amplify your brand's presence and engagement through strategic social media marketing."



"Our Expertise, Your Success"



Discover What Sets Us Apart



OUTREACH SERVICES

 **Video Shoot**

 **Affiliate Marketing**

 **Model Shoot**

 **Voiceover**

 **Bulk SMS**

 **Bulk Whatsapp SMS**

 **Event Management**

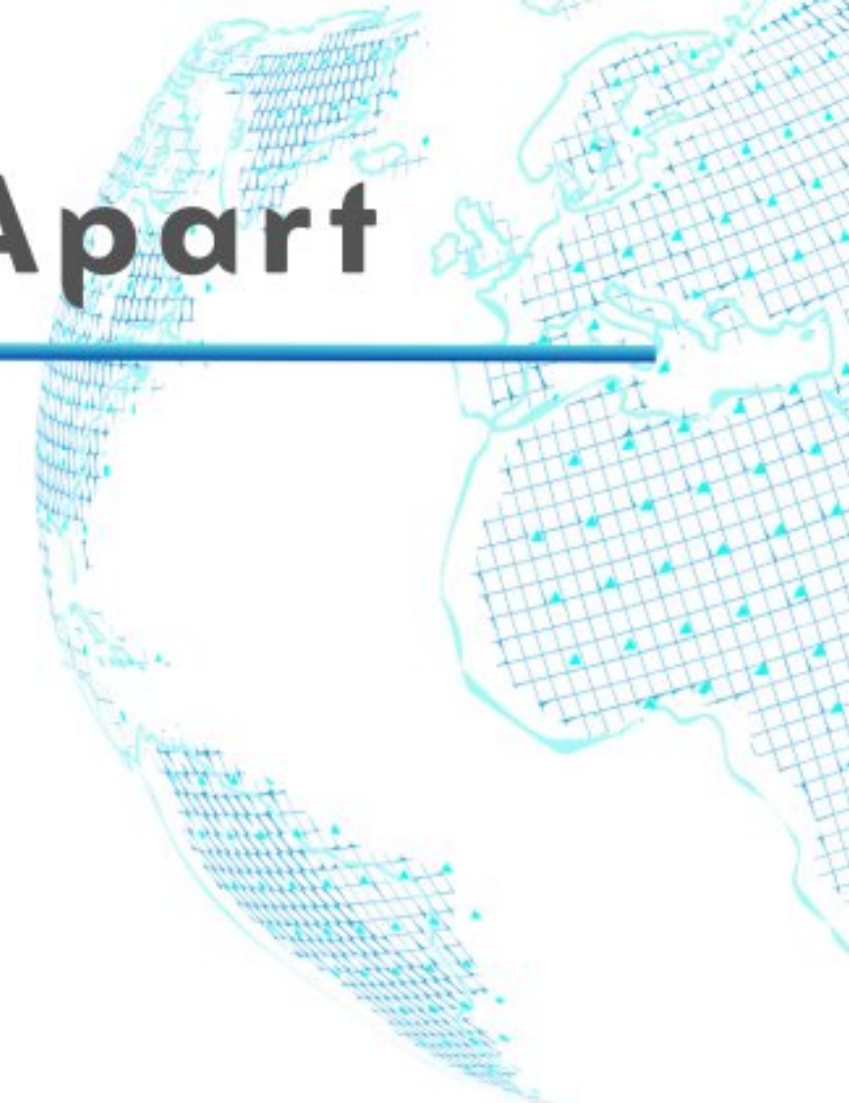
"One-stop solution for all your digital marketing and media needs."

"Our Expertise, Your Success"





Discover What Sets Us Apart



ADVERTISING AVENUES

 TRUECALLER

 MX PLAYER

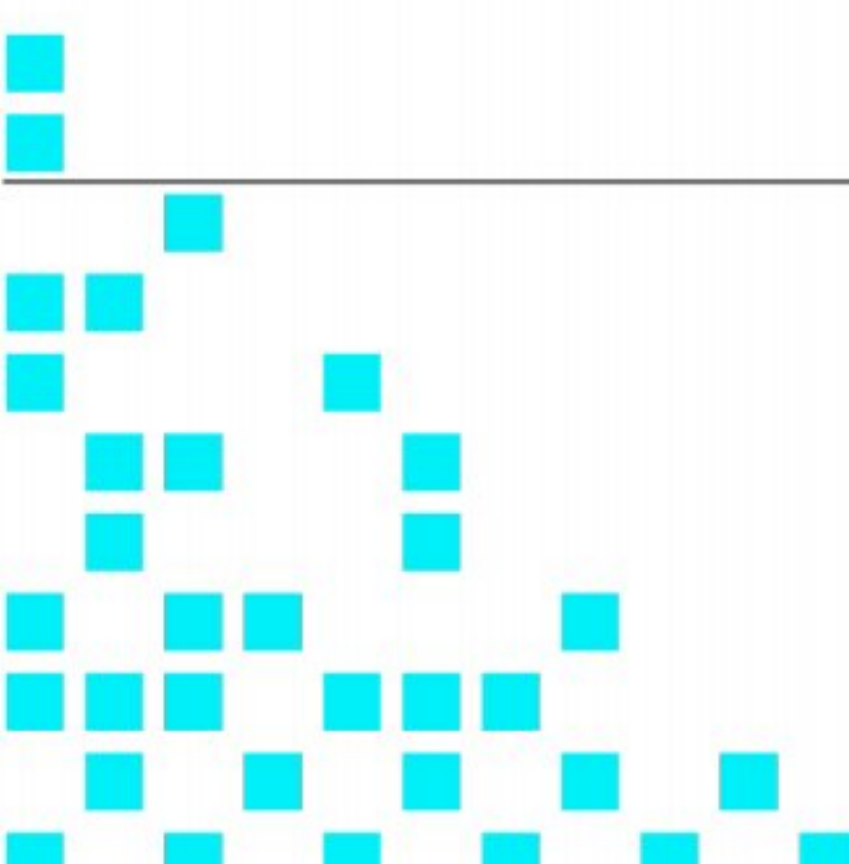
 OTT PLATFORM

 INFLUENCER

"Maximize reach with targeted media platforms and influencer partnerships."



"Our Expertise, Your Success"





HERE'S THE BREAKDOWN OF YOUR INVESTMENTS

SOCIAL MEDIA

[FACEBOOK/INSTGRAM]

- 10 Post
- 6 Reels
- 16 Stories
- Highlight Creation

In This Package, You Will Also Get

- Content Creation
- Graphic Designing
- Hashtags Research
- Engaging Caption Research & Update
- Tagging Big Accounts In Post

15,000/MONTH

GMB RANKING

- Top Ranking on 3 Keywords
- In Top 5 Ranking on 10 Keywords (Total)
- Monthly 10 Posts on Googe with Keywords
- Weekly 2 Update About Offer or Event
- Weekly 2 Update With Engaging Posts & Content
- Daily SEO on Targeted Locations With potential
- Locations as Well & keywords

In This Package, You Will Also Get

- WE WILL SETUP GOOGLE FOR DIRECT CONVERSION
- LINK WEBSITE, SOCIAL MEDIA, & PHONE NUMBER
- WRITE CONTENT FOR BUSINESS DESCRIPTION
- WITH KEYWORDS
- SUBMIT THE MONTHLY REPORT

5,000/MONTH

[SELECT PACKAGE ACCORDING TO YOUR NEED]

PACKAGE DIVISION BASED ON REACH & VIEWS

PACKAGE 1 >>

SOCIAL MEDIA ADS

- **Carousel Ads:** Rotate multiple images or videos in a single ad.
- **Stories Ads:** Use immersive, full-screen ads to capture attention.
- **Lead Ads:** Collect leads with forms pre-filled with user information.
- **Reels Ads:** Show up in between reels for an immersive experience.

9,000/MONTH

PACKAGE 2 >>

SOCIAL MEDIA ADS

- **Carousel Ads:** Rotate multiple images or videos in a single ad.
- **Stories Ads:** Use immersive, full-screen ads to capture attention.
- **Lead Ads:** Collect leads with forms pre-filled with user information.
- **Reels Ads:** Show up in between reels for an immersive experience.

15,000/MONTH

PACKAGE 3 >>

SOCIAL MEDIA ADS

- **Carousel Ads:** Rotate multiple images or videos in a single ad.
- **Stories Ads:** Use immersive, full-screen ads to capture attention.
- **Lead Ads:** Collect leads with forms pre-filled with user information.
- **Reels Ads:** Show up in between reels for an immersive experience.

30,000/MONTH

Sign

EKAASHA TECHNOLOGIES PVT. LTD.

 DIRECTOR



HERE'S THE BREAKDOWN OF YOUR INVESTMENTS

[SELECT PACKAGE ACCORDING TO YOUR NEED]
PACKAGE DIVISION BASED ON REACH & VIEWS

PACKAGE 1 >>

GOOGLE ADS

- **Call Ads:** Prompt calls to your business with a single tap.
- **Display Ads:** Showcase you across the web with visual ads.
- **Search Ads:** Appear at the top of search results for key terms.

9,000/MONTH

PACKAGE 2 >>

GOOGLE ADS

- **Call Ads:** Prompt calls to your business with a single tap.
- **Display Ads:** Showcase you across the web with visual ads.
- **Search Ads:** Appear at the top of search results for key terms.

15,000/MONTH

PACKAGE 3 >>

GOOGLE ADS

- **Call Ads:** Prompt calls to your business with a single tap.
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30,000/MONTH

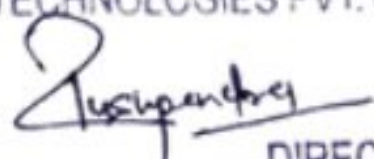
Video Shoot

- High-Resolution Equipment
- Creative Videoshoots
- Professional Lighting
- Editing Services
- Customized Shots
- High-Quality Formats

ALL THE SHOTS WILL BE HANDLED BY OUR EXPERTISE TEAM OF THIS INDUSTRY **BUDGET - 5K /TWO TIME**

TERMS & CONDITION APPLY: KINDLY PROVIDE THE REQUIRED INFORMATION 1 MONTH BEFORE THE SERVICE IS DISCONTINUED."

Sign

EKAASHA TECHNOLOGIES PVT. LTD.

 DIRECTOR

TRUSTED BY LEADING BRANDS



KhelGaon Public School
For World Class Education and Sports
English Medium Co-Educational School



Client Video Testimonial

VOICES OF SUCCESS: AUTHENTIC STORIES FROM OUR VALUED CLIENTS.

UNVEILING THE TRUTH IN EVERY REVIEWS

REVIEWING EXCELLENCE

EXPLORING QUALITY THROUGH HONEST REVIEWS

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Thank You

For Your Attention

